

欧盟新工业政策解读

投稿时间：2013-03-28 最后修改时间：2013-03-28 [点此下载全文](#)

引用本文：王德生. 欧盟新工业政策解读[J]. 全球科技经济瞭望, 2013, 28(6):43~47

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中文摘要：金融危机和欧洲主权债务危机充分暴露了欧盟“去工业化”致使部分成员国抗危机能力不足的弱点。欧盟经济持续低迷的现实促使欧盟重新检讨和调整自己的产业政策，“重新确立工业核心地位”被提到了欧盟产业政策调整的议事日程。2012年10月10日，欧盟委员会发表题为《一个强大的欧洲工业有利于增长和经济复苏》的产业政策沟通版报告。该报告认为：为了促进欧洲经济复苏和实现可持续发展，必须明确工业在欧盟的核心地位，计划通过统一的工业政策提高欧盟竞争力；要加大新技术和创新的投入；要完善欧盟内部市场和扶持中小企业发展；要重视人力资本的关键作用；最后提出实现再工业化目标，即工业在欧盟GDP中的占比将从目前的16%增至2020年的20%。

中文关键词：欧盟；新工业政策；欧洲数字议程；欧洲2020战略；欧盟再工业化目标

Analysis on the New Industrial Policy of the EU

Abstract: The financial crisis and the European sovereign debt crisis has fully revealed the disadvantage of the EU's "de-industrialization" which results in some members' weak crisis-resisting capacity. The situation of its economic downturn prompted the EU to review and adjust their industrial policies, "to re-establish the status of the industrial core" began to be an agenda of EU industrial policy adjustment. On October 10, 2012, a report named A Stronger European Industry for Growth and Economic Recovery was released by the European Commission. The report indicated that the goal of confirming the core status of the industry in the EU must be clear in order to promote the recovery of the European economy and achieve sustainable development, and gave a plan to improve EU's competitiveness through a unified industrial policy. The report includes four following aspects: increasing investment on new technology and innovation, refining the EU's internal market, supporting the development of small and medium-sized enterprises, clearing the key role of human capital, and puts forward the goal of re-industrialization, namely increasing the industrial share of EU GDP from current 16% to 20% in 2020.

keywords: EU; new industrial policy; European Digital Agenda; Europe 2020 Strategy; re-industrialization target of EU

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技术支持：北京勤云科技发展有限公司