

INVITATION TO IAAER WORLD CONGRESS 2014

It is my great pleasure to invite you to attend the 12th World Congress of Accounting Educators and Researchers to be held on November 13-15, 2014 in Florence, Italy. This congress is based on the joint collaboration between IAAER and the University of Florence.

IAAER hosts the World Congress every four years in conjunction with the World Congress of Accountants of IFAC. This time IFAC's World Congress will be held in Rome on November 10-13, 2014, making it easy for those who wish to attend both of the World Congresses to arrange their schedules.

The fact that the IAAER World Congress 2014 is held in Italy has a special meaning for accounting educators and researchers. Italy is known as the historical place for bookkeeping and accounting. In 1494, Luca Pacioli published in Italy *Summa de Arithmetica Geometria Proportioni et Proportionalita*, which is the first book of bookkeeping in the world. Professor A.C. Littleton evaluated him highly as the father of modern accounting. It should also be noted that Luca Pacioli had taught at the University of Florence.

The year of 2014 is the 30th anniversary of IAAER. Since its establishment in 1984, IAAER has truly become a global academic accounting association. The IAAER World Congress 2014 will provide us with a good opportunity to review our developments during the past 30 years and discuss about the next steps that IAAER should take to further pursue its mission.

I believe the IAAER World Congress 2014 will provide you with the most productive and exciting opportunities to hear the latest developments in accounting education and research, and to interact and exchange ideas with the participants from all over the world. Please mark your calendar now. I hope to see you in Florence in November 2014.

Kazuo Hiramatsu
President, IAAER

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