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# Competing by Saving Lives: How Pharmaceutical and Medical Device Companies Create Shared Value in Global Health

by Michael E. Porter

## **Abstract**

How Pharmaceutical and Medical Device Companies Create Shared Value in Global Health

Keywords: Society; United States;

Language: English Format: Print Read Now

### Citation:

Porter, Michael E. "Competing by Saving Lives: How Pharmaceutical and Medical Device Companies Create Shared Value in Global Health." Creating Shared Value in Global Health, FSG, New York City, NY, United States, March 8, 2012.

**Export Citation** 

#### **About the Author**



<u>Michael E. Porter</u> Bishop William Lawrence University Professor Strategy

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