



FACULTY & RESEARCH

Other Presentation | 16 Jun 2004

European Competitiveness in 2004

by Christian H.M. Ketels

Abstract

This presentation draws on ideas from Professor Porter's articles and books, in particular, *The Competitive Advantage of Nations* (The Free Press, 1990), "Building the Microeconomic Foundations of Competitiveness," in *The Global Competitiveness Report 2003-2004*, (Oxford University Press, 2004), "Clusters and the New Competitive Agenda for Companies and Governments" in *On Competition* (Harvard Business School Press, 1998), and ongoing research on clusters and competitiveness.

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