



# Agricultural Journals

**AGRICULTURAL ECONOMICS**

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# **Agric. Econ. — Czech**

## **Tichá I., Havlíček J.: Knowledge transfer**

Agric. Econ. — Czech, 53 (2007): 539-544

The paper deals with the issue of knowledge transfer from several angles (context, benefits, and channels) in order to specify roles the universities should play in order to enhance the competitiveness of the EU economy. Knowledge transfer encompasses a wide variety of activities that range from appearances in the media and at public forums to participation in bilateral projects, the commercial development of research, the application of expertise through partnerships and internships,

and the inclusion of broader community influences in the curriculum to enhance the capabilities of graduates. The broader context to facilitate knowledge transfer activities is assessed, suitable channels identified and some hints to select the appropriate channels provided. As the benefits of knowledge transfer go beyond the simple financial return, factors supporting effective deployment of knowledge transfer function at universities include not only financial incentives, but also a combination of measures ranging from training knowledge transfer personnel, setting appropriate metrics to assess the performance of knowledge transfer processes, quality assurance schemes as well as barriers-removing policies to enhance mobility of staff and free exchange of knowledge.

**Keywords:**

knowledge transfer, knowledge economy, university, EU

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# Sciences

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