



## FACULTY &amp; RESEARCH

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# UK Competitiveness: Moving to the Next Stage

by [Michael E. Porter](#) and Christian H.M. Ketels

## Abstract

In October 2002, the Economic and Social Research Council (ESRC) appointed Professor Michael Porter and his team to conduct a brief, three-month review of the existing evidence on UK competitiveness. The effort was funded jointly by the ESRC and the Department of Trade and Industry (DTI). The London School of Economics and Political Science (LSE) served as the UK-based academic sponsor of the project.

The objective of this review is to synthesize, interpret, and draw implications from the available evidence on the competitiveness of the United Kingdom, applying the Porter competitiveness framework and drawing on the learning from dozens of national competitiveness projects over the last decade. The ESRC asked that special attention be paid to the role of management in UK competitiveness.

**Keywords:** [Competition](#); [Economics](#); [Performance Productivity](#); [Management Analysis, Tools, and Techniques](#); [Research and Development](#); [Competency and Skills](#); [Investment](#); [Assets](#); [Corporate Strategy](#); [Policy](#); [Management](#); [Knowledge Use and Leverage](#); [United Kingdom](#); [United States](#);

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