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## Competitiveness at a Crossroads: Finding of Harvard Business School's 2012 Survey on U.S. Competitiveness

by Jan Rivkin, Michael E. Porter and Rosabeth M. Kanter

## Abstract

Harvard Business School gleaned responses from nearly 7,000 alumni and more than 1,000 members of the general public. The survey not only provides an updated view of the U.S. business environment, but also illuminates specific actions that business leaders and policymakers can take to improve U.S. competitiveness. For example, across the political spectrum, business leaders and the general public strongly called on the President and Congress to put the federal budget on a sustainable path, reform the corporate tax code, improve America's infrastructure, address distortions of the international trading system and craft a responsible framework for developing new energy sources. The competitiveness of the United States is at a crossroads. Can America muster the will to restore its competitiveness?

**Keywords:** <u>PK - 12 education;</u> <u>U.S. competitiveness; education;</u> <u>Competition;</u> <u>Education;</u> <u>Business and Community</u> <u>Relations;</u> <u>Business and Government Relations;</u> <u>United States;</u>

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