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Alan D. MacCormack

MBA CLASS OF 1949 ADJUNCT PROFESSOR OF BUSINESS ADMINISTRATION

UNIT	TECHNOLOGY AND OPERATIONS MANAGEMENT
CONTACT	(617) 495-6856 Send E-Mail
INTERESTS	innovation, organizational learning, product development, technological change, technology management, more >

- RELATED LINKS :**
- Christensen Center for Teaching and Learning
 - Faculty Recruiting
 - ▶ Global Research Centers
 - Asia-Pacific Research Center
 - Japan Research Center (English)
 - Europe Research Center
 - Latin America Research Center
 - India Research Center
 - ▶ Initiatives
 - Arthur Rock Center for Entrepreneurship
 - Business History
 - Christensen Center for Teaching and Learning
 - Global Initiative
 - Healthcare Initiative
 - Institute for Strategy and Competitiveness
 - Leadership Initiative
 - Social Enterprise Initiative
 - Research Associate Positions

Overview	Biography	Publications & Course Materials	Current Research	Areas of Interest
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Alan MacCormack is the MBA Class of 1949 Adjunct Professor of Business Administration in the Technology and Operations Management area at the Harvard Business School. His research explores the management of technology and product development in rapidly changing environments, such as the internet software industry and the computer workstation and server industry. Professor MacCormack's work has appeared in a number of books and journals, including both the *Harvard Business Review* and *Sloan Management Review*. Before coming to Harvard, he worked for five years as a management consultant with both *Ernst & Young* and Booz, Allen & Hamilton. During this time, he focused on manufacturing and operations related issues for clients in the automotive and aerospace industries. Professor MacCormack received his D.B.A from the *Harvard Business School* in 1998, where he was a recipient of the George S. Dively Award for distinguished research. He also holds a Masters degree in Management from MIT's Sloan School of Management, and a B.Sc. in Electrical and Electronic Engineering from the *University of Bath in England*. Professor MacCormack is currently teaching the new first year required curriculum course, FIELD.

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- RESOURCES :**
- Baker Library | Bloomberg Center
 - Business History Review
 - Harvard Business Publishing
 - Harvard Business Review
 - HBS Alumni Bulletin
 - HBS Working Knowledge