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The 7th International Conference on Business Intelligence and Financial Engineering (2014)

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Call for Papers

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The 7th International Conference on Business Intelligence and Financial Engineering (BIFE 2014)
Xi'An, China, August 8-10, 2014
http://www.gip.hk/bife2014/

(Papers Due: April 1, 2014)

Accepted papers will be published in the conference CD proceedings published by Conference Publishing Service (CPS after conference, some selected high-quality papers will be published in the special issue of International Journa

The expanding range of global competition, coupled with the growing volumes of complex data in companies after having spent the last decade implementing Enterprise Resource Planning (ERP), have forced businesses and academics to turn to sophisticated technologies for solutions. Business Intelligence plays ever-increasingly important roles companies to obtain the competitive advantages. The marriage between the cutting-edge business intelligence techno and traditional topics of finance and economics has resulted in the field of Financial Engineering. Accordingly, financial engineering as a cross-disciplinary field relies on mathematical finance, intelligent methods and comput simulations to make trading, hedging and investment decisions, as well as facilitating the risk management of thos decisions, and thus strengthening the competitive capability of companies. To promote the theoretical development exchange of Business Intelligence and Financial Engineering, the Seventh International Conference on Business Intelligence and Financial Engineering (BIFE 2014) was held at Xi'An in August 8-10, 2014.

The main purposes of the Seventh International Conference on Business Intelligence and Financial Engineering (2014) are to exchange information and ideas on business intelligence and financial engineering, to promote a highe academic level of business intelligence and financial engineering, and meantime to provide an international forum experts from academia in the field of business intelligence and financial engineering from universities throughout world, as well as business practitioners and senior management from industries can discuss current focus problems, modeling approaches and future alternative solutions.

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Topics of Interest

This conference solicitously invites original contributions on all relevant topics related to business intelligenc financial engineering, including, but not limited to, the following topics:

Main Track A: Business Intelligence

Artificial Intelligence (ANN, GA···)

Machine Learning (SVM···)

Rough Sets and Fuzzy Systems

Hybrid Learning

Ensemble Learning

Data Analysis and Data Mining

Text Mining and Web Mining

E-Business and Management

Customer Relationship Analysis

Supply Chain Integration and BI

AI in Business Applications

Main Track B: Financial Engineering

Asset Pricing and Arbitrage Theory

Portfolio Selection and Optimization

Corporate Finance

Finance Risk Management

Financial Hedging and Trading

Financial Time Series Forecasting

Financial Derivatives (Futures, Options...)

Financial Fraud and Surveillance

Financial Mathematics and Financial Economics

Insurance and Actuarial Theory

Financial Engineering Applications

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Important Dates

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Full paper submission: **April 1, 2014**