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Innovation Lecture

by [Michael E. Porter](#)

Abstract

In his lecture, Professor Porter gave a sharp analysis of the Dutch economy. His message was that the Netherlands must watch its step because it is losing momentum as a knowledge-based economy. Not because it is performing badly, but because other countries are doing better. The Netherlands' success model of recent years has now come to the end of its cycle. A strategy based largely on cost control will no longer work. The Netherlands will have to realise its future economic growth through innovation.

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