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Ramon Casadesus-Masanell

PROFESSOR OF BUSINESS ADMINISTRATION

UNIT	STRATEGY
CONTACT	(617) 496-0176 Send E-Mail
INTERESTS	competitive advantage, competitive strategy, game theory, more >

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[Ramon Casadesus-Masanell](#) joined the Harvard Business School faculty in 2000. He has taught the required MBA Strategy course, an elective course on Competing Business Models, and Ph.D. courses on Strategy and Game Theory. He also teaches in Executive Education programs. Casadesus-Masanell received his Ph.D. in Managerial Economics and Strategy from the Kellogg Graduate School of Management, Northwestern University. He received his BA in Economics from Universitat Autònoma de Barcelona, Spain.

Casadesus-Masanell's fields of specialization are management strategy, managerial economics, and industrial organization. Casadesus-Masanell studies strategic interaction between organizations that operate different business models. He is also interested in the limits to contracting and the role of trust for management strategy. He has published in *Management Science*, the *Journal of Economics & Management Strategy*, the *Academy of Management Review*, *Long Range Planning*, the *Journal of Law & Economics*, the *Journal of Economic Theory*, the *USC Interdisciplinary Law Journal*, *ABANTE Studies in Business Management*, and the *Harvard Business Review*, among others.

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FEATURED WORK

[RAMON'S WEBSITE](#)

My fields of specialization are management strategy and managerial economics. I am interested in understanding interaction between organizations that have different business models. For example, how does the existence of open source software affect the working of traditional closed software development? or how do peer-to-peer file sharing networks affect client-server business models such as Apple's iTunes? or how do limited liability firms interact with cooperatives? I am also interested in the limits to contracting and the role of trust for management strategy.

ADDITIONAL INFORMATION

[Ramon's Website](#)