



## 财政税务学系 · 教师简介



郑 榕，教 授

**郑榕 教授**，博士生导师，教育部财政学教学指导委员会委员。世界卫生组织烟草控制与经济政策合作中心主任，世界银行税收与卫生政策顾问，中国控烟协会理事。

### 研究领域

烟草税与烟草控制、卫生经济与财税政策、财政税收理论与政策、国际税收

### 工作简历

2015年1月至今，世界卫生组织烟草控制与经济政策合作中心主任；

2016年5月至今，世界银行卫生税收政策顾问；

2011.12-至今 对外经济贸易大学国际经济贸易学院，教授，博导；

2000.7-2011.12 中央财经大学，历任讲师、副教授、教授；

2010.2-2011.1 美国伊利诺伊大学芝加哥分校公共卫生政策研究中心访问学者，讲座教授；

2009.6-2009.8 世界卫生组织无烟运动部税收政策顾问 (TFI, WHO HQ ,Geneva) ；

1992.8-1994.8 福建泉州华侨大学管理信息科学系，助教。

### 教育简历

1997.9-2000.7，厦门大学，获经济学（财政学专业）博士学位；

1994.9-1997.7，厦门大学，获经济学（财政学专业）硕士学位；

1988.9-1992.7，西安交通大学，获经济学（宏观经济学专业）学士学位。

### 教授课程

本科生：国际税收、财政学、中国税制、外国税制与比较税制、公共支出分析

研究生：财税理论与政策、中国税制研究、国际税收专题研究，财税政策与公共卫生

### 近年主要论文与研究报告

Osornprasop, Sutayut; Zheng, Rong et al. Using Taxation to Address Noncommunicable Diseases : Lessons from Tonga, (English) . Washington, D.C. : World Bank Group. <http://documents.worldbank.org/curated/en/844811561475012529/Using-Taxation-to-Address-Noncommunicable-Diseases-Lessons-from-Tonga>

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Ju-Fang Shi, 1 Cheng-Cheng Liu, 1 Jian-Song Ren, 1 Mark Parascandola, 2 Rong Zheng et al. Economic burden of lung cancer attributable to smoking in China in 2015, Tobacco Control (SSCI) , 2019, <http://dx.doi.org/10.1136/tobaccocontrol-2018-054767>

Nigar Nargis, Rong, Zheng, Yang Wang, Xiao Hu et al. Cigarette Affordability in China, 2006–2015: Findings from ITC China Surveys, International Journal of Environmental Research and Public Health (SSCI) ; 2019.

Zheng, R; Marquez, P V.; Kuznetsova, P; Hu, X; Wang Y. 2018. Cigarette affordability in the Russian Federation: 2002–2017 (English, Russian) . Global Tobacco Control Program. Washington, D.C. : World Bank Group.

Goodchild M, Zheng R, Tobacco control and Healthy China 2030, Tobacco Control 2018;0:1–5. doi:10.1136/tobaccocontrol-2018-054372

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Goodchild M, Perucic A, Zheng R, Blecher E, Paul J. The health impact of raising tobacco taxes in developing countries. In: Marquez P, Moreno-Dobson B, editors. Tobacco tax reform: at the crossroads of health and development. Washington DC, World Bank; 2017.

Zheng R, Yang W, Xiao H, Marquez V. Patricio, "Cigarette affordability in China: 2001-2016" World Bank working paper, 2017.

<http://documents.worldbank.org/curated/en/130301492424519317/Cigarette-affordability-in-China-2001-2016> (英文版)

<http://documents.worldbank.org/curated/en/252751500960138820/pdf/114283-REVISED-PUBLIC-CHINESE-2017003400CHNchn-LowRes-pdf-china.pdf> (中文版)

烟草税：理论、制度设计与政策实践，《财经智库》第1卷第6期，2016年11月号，5-30页

Hu T-wei, Zhang X, Zheng R, "China has raised the tax on cigarettes: what's next?" Tobacco Control (SSCI) 2015, Volume 25, Issue 6

Zheng R, Huang J, "Would raising tobacco tax in China unfairly burden the poor"? The Lancet Global Health, Volume 3, Issue 4, April 2015, Pages e181–e182 , Published: March 2015, DOI:[https://doi.org/10.1016/S2214-109X\(15\)70100-2](https://doi.org/10.1016/S2214-109X(15)70100-2)

Huang J, Zheng R, Chaloupka FJ, et al. "Differential responsiveness to cigarette price by education and income among adult urban Chinese ", Tobacco Control (SSCI) 2015 April 8. 2015;0:1-7. doi:10.1136/tobaccocontrol-2014-052091

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Huang J, Zheng R, Emery S. Assessing the impact of the national smoking ban in indoor public places in China: evidence from quit smoking related online searches. PLOS One (SCI) . 2013 Jun 11;8 (6) :e65577.

SongGao, RongZheng (2013) , "Tobacco and employment—The impact of decreasing tobacco use on domestic employment", China Tax Press, July

郑榕、高松、胡德伟 (2013) “烟草税与烟草控制—全球经验与在中国的运用”，《财贸经济》，2013年第3期；

SongGao, RongZheng "Price, Tax and Cigarette Smoking: Simulations of China's Tobacco Tax Policy". Frontiers of Economics in China, Issue 4, 2012

SongGao, RongZheng, Teh-wei Hu, "Can Increases in the Cigarette Tax Rate be Linked to Cigarette Retail Prices?—Solving mysteries related to the cigarette pricing mechanism in China ." Tobacco Control (SSCI) , November 2012, Volume 21:6 560-562 , Issue 6.

Rong Zheng, "Tobacco tax system, its administration, challenges and the means to move forward: the case of China", WHO working paper, 2012.

### 著作与教材

英文版 Monograph Tobacco Control in China, Chief Editor: Gonghuan Yang, Chapter 13, Tobacco Tax and Tobacco Economy in China. Springer, 2018.

专著《中国控烟》，杨功焕主编，第十三章“中国烟草税与烟草经济”中国协和医科大学出版社，2018；

译著《烟草税政策与管理手册》，中国财政经济出版社；2012年3月出版；郑榕，高松编译；

### 近年主持完成的课题项目

Tobacco Control in China at A Crossroad: Roadmap of Raising Tobacco Tax and Price to Achieve Healthy China 2030 Strategy中国控烟的十字路口：通往2030健康中国的提税提价之路，无烟草青少年行动基金，2019.4-2020.5，进行中；

Samoa health tax project, Supported by World Bank Group. Nov.2018-Jun.2019, consultant, 进行中；

Belt and Road Initiative and Global Tobacco Control, Supported by World Health Organization, Nov.2018-Feb.2019, completed.

Cigarette affordability in Russia, Supported by World Bank Group. Jan.2018-Dec.2018, 已完成；

Cigarette affordability in Indonesia, Supported by World Bank Group. Dec.2017-Dec.2018, 已完成；

中国烟草税制改革——基于烟草行业财务分析的视角，盖茨基金会与北京师范大学资助；2018年9月 - 2019年9月，进行中；

Sierra Leone Tobacco Tax Project, Supported by World Bank Group. Apr.2017-Dec.2017, consultant, 已完成；

Tonga health tax evaluation, Supported by World Bank Group. Feb.2017-Dec.2018, Completed ;

Cigarette affordability in China, Supported by World Bank Group. Dec.2017-Apr.2017, 已完成。

China cigarette retail price survey, Supported by World Health Organization, Jan.2016-Dec.2017, 已完成, PI.

全国公共场所无烟立法评估，国家卫计委资助，2016年5月-2016年12月，已完成。

Tobacco Tax and Tobacco Economics in China—Media Training and Capacity Building. Funded by Campaign for Tobacco Free Kids, Oct.2015-Sep. 2016, Completed;

消费税改革与中国地方税体系建设，海南省地税局资助，2015年5月-2015年12月，已完成；

中国烟草税制与烟草控制的实证分析与政策评估，国家自然科学基金项目，项目批准号：71373045，2014年1月-2017年12月，已完成。

An Analysis of Cigarette Smoking of Low-Income Chinese Households, Funded by World Health Organization, Jan. 2013-Dec. 2013, Completed;

The Impact of Cigarette Tax and Price Policy on Tobacco Industry Behavior —Disclosing the Industry's Profit Margin in Each Segment”, Funded by Johns Hopkins University, Principal Investigator, Jan. 2013-Dec. 2013, Completed;

Analysis of China’s tobacco tax system and structure, to support increasing tobacco taxation in China—Using WHO TaXSiM model, Funded by World Health Organization, Principal Investigator, Mar. 2013-Dec.2013, Completed;

Companion Piece to the WHO Technical Manual on Tobacco Tax Administration on Tobacco Taxation Issues in China, Funded by World Health Organization, Principal Investigator, Oct. 2012-Nov.2012, Completed;

The Impact of Tobacco Tax and Price Policies on Tobacco Use in China: Evidence from the ITC China Project, Funded by International Development Research Centre, Canada, Jul. 2012-Jan.2015, Completed.

Tobacco tax system, its administration, challenges and the means to move forward: the case of China, Funded by World Health Organization, Principal Investigator, May.2011-Dec.2011, Completed.

China’s tobacco economics and taxation, funded by World Health Organization and Johns Hopkins University, Principal Investigator, Feb.2008-Dec.2009, Completed;