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Agric. Econ. – Czech

M. Kučera, A. Látečková, P. Szovics

Improving quality of economic information systems to ensure competitive advantage for companies

Agric. Econ. — Czech, 50 (2004): 365-368

A prosperous company with a goal to maintain competitiveness in a strong international environment should eliminate obsolete management methods and innovate the information system used in the company with the application of effective economic software. This paper deals with the current situation of economic software or Enterprise Resource Planning (ERP) in companies and opportunities and advantages of using software in the area of cost management. Economic gains in practice are also discussed in this contribution.

Keywords:

company, information, economic software, competitive advantage [fulltext]

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