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Managing Innovation: An Empirical study of innovation and Change in Public and Private Companies

Ugo Joseph Nnanna

Abstract

The purpose of this
research was to study the
impact of innovation and change

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in public and private companies and its relationship to the overall net income or losses in the respective companies. The research describes and explains the relationship between managers/leaders and how innovation and change is perceived in these companies by the key employees'. The factors that will be considered in this study are the behavioral aspects of employees' perception of



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