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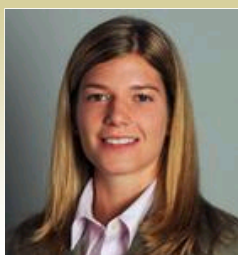
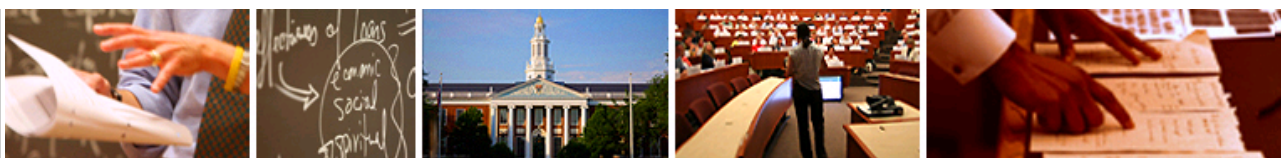
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Leslie John is an Assistant Professor in the Marketing Unit. She holds a PhD in Behavioral Decision Research from Carnegie Mellon University and a BA in Psychology from the University of Waterloo.

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