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David J. Collis

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For the past twenty-five years David J. Collis has been a professor at the Harvard Business School, where he is the Thomas Henry Carroll Ford Foundation Adjunct Professor of Business Administration within the Strategy Unit -- only the second fulltime Adjunct Professor appointed at HBS. Previously, he was the MBA Class of 1958 Senior Lecturer in the Strategy group at the Harvard Business School, having previously completed five years as the Frederick Frank adjunct Professor of International Business Administration at the Yale School of Management and two years as a professor at Columbia Business School. The winner of the 50th Anniversary McKinsey Award for the best article in the Harvard Business Review in 2008, and a Harvard Business Review best-selling author, he is an expert on corporate strategy and global competition, and is the author of the recent books Corporate Strategy (with Cynthia Montgomery) and Corporate Headquarters (with Michael Goold and David Young). As the author of over twenty five articles and book chapters, his work has been frequently published in the Harvard Business Review, Academy of Management Journal, Strategic Management Journal, and in many books including Managing the Multibusiness Company, International Competitiveness, and Beyond Free Trade. The more than fifty cases he has authored have sold over 1 million copies worldwide and his articles over a quarter of a million copies.