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Microeconomic Foundations of Competitiveness—A New Agenda for International Aid Institutions

by [Michael E. Porter](#)

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Abstract

This presentation draws on ideas from Professor Porter's books and articles, in particular, "Building the Microeconomic Foundations of Prosperity," in *The Global Competitiveness Report 2003-04* (World Economic Forum, 2003); "Clusters and the New Competitive Agenda for Companies and Governments," in *On Competition* (Harvard Business School Press, 1998); Clusters of Innovation Initiative (www.compete.org), a joint effort of Monitor Group and the Council on Competitiveness, and ongoing research.

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