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Colombian Competitiveness: Moving to the Next Level

by [Michael E. Porter](#)

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About the Author



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Abstract

This presentation draws on ideas from Professor Porter's books and articles, in particular, "Building the Microeconomic Foundations of Prosperity," in The Global Competitiveness Report 2005-06 (World Economic Forum, 2005); "Clusters and the New Competitive Agenda for Companies and Governments," in On Competition (Harvard Business School Press, 1998); Clusters of Innovation Initiative (www.compete.org), a joint effort of the Council on Competitiveness, Monitor Group, and ongoing research.

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