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Regional Competitiveness in a Global Economy: A Small Business Led Economic Strategy for America

by [Michael E. Porter](#)

Abstract

This presentation draws on ideas from Professor Porter's articles and books, in particular, *The Competitive Advantage of Nations* (The Free Press, 1990), "Building the Microeconomic Foundations of Competitiveness," in *The Global Competitiveness Report 2007/08* (World Economic Forum, 2007), "Clusters and the New Competitive Agenda for Companies and Governments" in *On Competition* (Harvard Business School Press, 1998), and ongoing research on clusters and competitiveness.

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