



## FACULTY &amp; RESEARCH

Other Presentation | 19 Oct 2012

# Building a Competitive Mexico: The Role of Business

by [Michael E. Porter](#)

## Abstract

This presentation draws on ideas from Professor Porter's articles and books, in particular, *The Competitive Advantage of Nations* (The Free Press, 1990), "Building the Microeconomic Foundations of Competitiveness," in *The Global Competitiveness Report* (World Economic Forum), "Clusters and the New Competitive Agenda for Companies and Governments" in *On Competition* (Harvard Business School Press, 2008), and ongoing research on clusters and competitiveness.

**Keywords:** [Economics](#); [Mexico](#);Language: English Format: Print [Read Now](#)

## Citation:

Porter, Michael E. "[Building a Competitive Mexico: The Role of Business.](#)" COPARMEX National Annual Meeting 2012, Confederación Patronal de la República Mexicana (COPARMEX), Durango, Mexico, October 19, 2012.

[Export Citation](#)

## About the Author

[Michael E. Porter](#)

Bishop William Lawrence University Professor

[Strategy](#)[View Profile »](#)[View Publications »](#)