

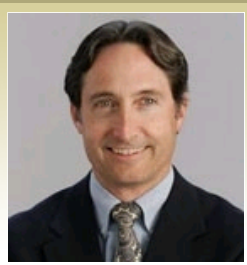
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Herman B. Leonard

ELIOT I. SNIDER AND FAMILY PROFESSOR OF BUSINESS ADMINISTRATION

UNIT

GENERAL MANAGEMENT

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INTERESTS

corporate social responsibility, crisis management, leadership, social enterprise, strategy, more >

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Herman B. ("Dutch") Leonard is Eliot I. Snider and Family Professor of Business Administration at the Harvard Business School and the George F. Baker, Jr. Professor of Public Sector Management at Harvard University's John F. Kennedy School of Government. In addition, he serves as co-chair of the HBS Social Enterprise Initiative. He teaches extensively in [executive programs](#) at the Business School and the Kennedy School and around the world in the areas of general organizational strategy, governance, performance management, crisis management and leadership, and corporate social responsibility. His work on leadership focuses on innovation, creativity, effective decision-making, and advocacy and persuasion. His current work in leadership and management is focused on the relationship between governance, accountability, and performance, and emphasizes the use of performance management as a tool for enhancing accountability. He has also worked and taught extensively in the area of crisis management and on issues related to corporate social responsibility. He is the co-editor of *Managing Crises* (2009), the author of *Checks Unbalanced: The Quiet Side of Public Spending* (1984), of *By Choice or By Chance: Tracking the Values in Massachusetts Public Spending* (1992), and (annually from 1993 through 1999) of *The Federal Budget and the States* (an annual report on the geographic distribution of federal spending and taxation).

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