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Uma R. Karmarkar
 ASSISTANT PROFESSOR OF BUSINESS ADMINISTRATION

| | |
|-----------|---|
| UNIT | MARKETING |
| CONTACT | (617) 495-6033 Send E-Mail |
| INTERESTS | consumer behavior, consumer psychology, decision-making, more > |

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Uma R. Karmarkar is an Assistant Professor in the Marketing Unit at the Harvard Business School. She holds a B.S. in Symbolic Systems (Neural Systems) from Stanford University, a Ph.D. in Neuroscience from UCLA and a Ph.D. in Marketing from Stanford's Graduate School of Business. Prior to entering the field of consumer behavior, she also held an NIH-supported postdoctoral fellowship in Neuroscience at UC Berkeley.

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