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William W. George

PROFESSOR OF MANAGEMENT PRACTICE

UNIT

ORGANIZATIONAL BEHAVIOR

CONTACT

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INTERESTS

leadership, leadership development, more >

RELATED LINKS :

- Christensen Center for Teaching and Learning
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 - Arthur Rock Center for Entrepreneurship
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 - Institute for Strategy and Competitiveness
 - Leadership Initiative
 - Social Enterprise Initiative
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Overview

Biography

Publications & Course Materials

Current Research

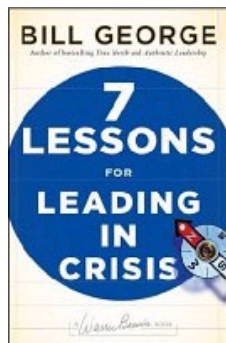
Areas of Interest

Bill George is a professor of management practice at Harvard Business School, where he has taught leadership since 2004. He is the author of four best-selling books: *"7 Lessons for Leading in Crisis"*, *True North: Discover Your Authentic Leadership*, *Finding Your True North: A Personal Guide*, and *Authentic Leadership*.

more

FEATURED WORK

7 LESSONS FOR LEADING IN CRISIS



For anyone in a leadership position facing today's unprecedented economic challenges, George draws from his own in-the-trenches experience and lessons from leaders (representing an array of companies) who have weathered tough economic storms. With straight talk and clear directions, George shows what leaders must do to survive any crisis.

"7 Lessons for Leading in Crisis is an excellent practical account of why so many corporate leaders failed and yet others turned crisis into opportunity-and how you can apply those lessons to your own leadership." -David Gergen, Director, Center for Public Leadership, Harvard Kennedy School

ADDITIONAL INFORMATION

- Bill George's Blog
- Bill George on Twitter
- Bill George on HBS Working Knowledge

RESOURCES :

- Baker Library | Bloomberg Center
- Business History Review
- Harvard Business Publishing
- Harvard Business Review
- HBS Alumni Bulletin
- HBS Working Knowledge