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## Thomas R. Eisenmann

HOWARD H. STEVENSON PROFESSOR OF BUSINESS ADMINISTRATION  
 CHAIR, MBA ELECTIVE CURRICULUM

UNIT	ENTREPRENEURIAL MANAGEMENT
CONTACT	(617) 495-6980     Send E-Mail
INTERESTS	entrepreneurship, managing growth, networks, technology management, technology strategy, more >

- RELATED LINKS :**
- Christensen Center for Teaching and Learning
  - Faculty Recruiting
  - ▶ Global Research Centers
    - Asia-Pacific Research Center
    - Japan Research Center (English)
    - Europe Research Center
    - Latin America Research Center
    - India Research Center
  - ▶ Initiatives
    - Arthur Rock Center for Entrepreneurship
    - Business History
    - Christensen Center for Teaching and Learning
    - Global Initiative
    - Healthcare Initiative
    - Institute for Strategy and Competitiveness
    - Leadership Initiative
    - Social Enterprise Initiative
    - Research Associate Positions

<b>Overview</b>	Biography	Publications & Course Materials	Current Research	Areas of Interest
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Thomas R. Eisenmann is the Howard H. Stevenson Professor of Business Administration in the [Entrepreneurial Management Unit](#) at the Harvard Business School. He studies lean startups and management challenges in platform-based businesses that exploit network effects. Professor Eisenmann is Chair of Harvard's MBA Elective Curriculum. He teaches [Launching Technology Ventures](#) in the MBA Elective Curriculum, is course head of *The Entrepreneurial Manager* in the MBA Required Curriculum, and faculty co-leader of the Harvard Innovation Lab-sponsored Silicon Valley Immersion Program.

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- RESOURCES :**
- Baker Library | Bloomberg Center
  - Business History Review
  - Harvard Business Publishing
  - Harvard Business Review
  - HBS Alumni Bulletin
  - HBS Working Knowledge