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Robert G. Eccles first joined the faculty in 1979 and received tenure in 1989. He left in 1993 to work in the private sector and rejoined the faculty in 2007. Right after receiving tenure, Professor Eccles started doing research on corporate reporting, a topic which remains of great interest to him from a research, managerial practice and public policy perspective. He has written three books on this subject, <u>The ValueReporting Revolution: Moving Beyond the Earnings Game</u> (with Robert H. Herz, E. Mary Keegan and David M. H. Phillips) and <u>Building Public Trust: The Future of Corporate Reporting</u> (with Samuel A. DiPiazza Jr.). and <u>One Report: Integrated Reporting for a Sustainable Strategy</u> (with Michael P. Krzus), which is the first book on this subject. He is also a member of the Steering Committee of the International Integrated Reporting Committee (http://www.integratedreporting.org/) and is working with groups all over the world to accelerate the integrated reporting movement.

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FEATURED WORK

INTEGRATED REPORTING: SUPPORTING SUSTAINABLE STRATEGIES FOR A SUSTAINABLE SOCIETY



One Report - Integrated Reporting for a Sustainable Society

Robert G. Eccles & Michael P. Krzus

Integrated reporting begins with a single document, One Report, combining an organization's financial and nonfinancial (environmental, social and governance) performance and illuminating the relationship between the two. But it also extends beyond a paper document, utilizing the Internet to facilitate the integration of performance reporting, as well as provide detailed information of particular interest to different stakeholders. It is about

listening as much as talking - a conversation with all stakeholders about their expectations of the company's commitments and the performance metrics that ensure sustainability in economic, environmental, social and governance terms.

To learn more about integrated reporting, please visit the Web site of the International Integrated Reporting Committee at http://www.integratedreporting.org ADDITIONAL INFORMATION

Press / Media In future, all good CR reporting will be integrated

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