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Asia Competitiveness Institute Lee Kuan Yew School of Public Policy

by Christian H.M. Ketels

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Abstract

2003This presentation draws on ideas from Professor Porter's articles and books, in particular, The Competitive Advantage of Nations (The Free Press, 1990), "Building the Microeconomic Foundations of Competitiveness," in The Global Competitiveness Report 2002, (World Economic Forum, 2002), "Clusters and the New Competitive Agenda for Companies and Governments" in On Competition (Harvard Business School Press, 1998), and joint work with the SasinGraduate School of Business on Thai competitiveness financed by the NESDB.

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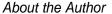
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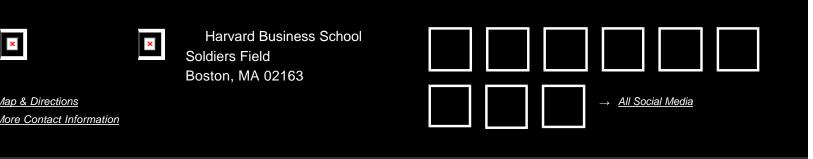
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