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Asia Competitiveness Institute Lee Kuan Yew School of Public Policy

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Christian H.M. Ketels

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Abstract

2003 This presentation draws on ideas from Professor Porter's articles and books, in particular, *The Competitive Advantage of Nations* (The Free Press, 1990), "Building the Microeconomic Foundations of Competitiveness," in *The Global Competitiveness Report 2002*, (World Economic Forum, 2002), "Clusters and the New Competitive Agenda for Companies and Governments" in *On Competition* (Harvard Business School Press, 1998), and joint work with the Sasin Graduate School of Business on Thai competitiveness financed by the NESDB.

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Contact

Division of Faculty & Research

Harvard Business School
Soldiers Field
Boston, MA 02163
infoservices@hbs.edu

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