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Competitiveness as an Engine for Economic Growth: Implications for Saudi Arabia

by Michael E. Porter

Abstract

This presentation draws on ideas from Professor Porter's articles and books, in particular, The Competitive Advantage of Nations (The Free Press, 1990), "Building the Microeconomic Foundations of Competitiveness," in The Global Competitiveness Report 2006 (World Economic Forum, 2006), "Clusters and the New Competitive Agenda for Companies and Governments" in On Competition (Harvard Business School Press, 1998), and ongoing research on clusters and competitiveness.

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