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## 新西兰最新研发统计数据及其分析

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中文摘要：近年来，新西兰全社会研发投入呈增长态势。2013年8月，新西兰发布了《研发调查报告（2012）》。2012年，新西兰研发支出为26.25亿新元，占GDP的比重为1.27%，但在OECD国家中，比例偏低；研发经费主要来源企业、政府、高等院校、海外机构和其他群体，其中，政府和企业超过总投入的80%；研发活动分为基础研究、应用研究和实验开发三大类，其中，应用研究支出首次超过10亿新元，占全部研发支出的41%；制造业研发支出列首位，占总支出的20%；政府在生命科学研发支出中，占比最大；研发人员规模呈现持续增长态势。在新西兰，研发是企业进入市场的立足点，人员交流是建立联系的最主要途径。

中文关键词：新西兰；研发支出；统计分析

## Analysis on the Latest R&D Statistics Data of New Zealand

Abstract: The total investment in research and development (R&D) in New Zealand has shown an increasing trend in recent years. In August 2013, New Zealand Government released the report of Research & Development Survey in New Zealand: 2012. The report indicates that in 2012 the R&D expenditure of New Zealand was up to NZD 2.625 billion, accounting for 1.27 percent of its GDP. This proportion is relatively low compared with other OECD countries. Its R&D funds come from businesses, government, universities, overseas organizations and other groups, of which businesses and government contribute over 80% of the total. The research activity is split into three types: basic research, applied research and experimental development. Expenditure on applied research showed the largest increase, exceeding 1 billion NZD for the first time and making up 41% of total R&D expenditure. Manufacture is the top area of economy to which the R&D is targeted, 20 percent of total R&D expenditure is for manufacturing purposes. Government sector continues to spend the most on bioscience R&D. The scale of R&D personnel has showed a consistent increasing trend since 2006. In New Zealand, R&D is a foothold into markets, and the most common way of engagement is between staffs.

keywords: New Zealand; R&D expenditure; statistics analysis

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