ArtsAlive.ca gets a makeover! ~ NAC performing arts education website re-launches with a fresh new look and easier-than-ever navigation ...

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| 作者 | National Arts Center
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| 浏览 | [December 06, 2006, - OTTAWA - ...ArtsAlive.ca, the National Arts Center's performing arts education website, has a bold new look that enables easier-than-ever access to engaging information that helps students, parents and teachers explore the fascinating world of the performing arts.
| 关键词 | arts education website;students;teachers

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ArtsAlive.ca, the National Arts Center's performing arts education website, has a bold new look that enables easier-than-
ever access to engaging information that helps students, parents and teachers explore the fascinating world of the performing arts.

The new look includes a freshly redesigned splash page that is colourful and attractive to the eye, complete with bold imagery and compelling photographs. The page also features a "What's Hot" section that highlights different content every time the user visits the site. That same feature also appears on each of ArtsAlive.ca's four modules (Music, English Theater, French Theater and Dance).

Reconfigured introductory pages allow for a more in-
depth experience with the extensive content that is available. Resources and information of interest to each of ArtsAlive.ca's major target audiences—
teachers, students and parents—
are identified on the home page of each of the site's four modules, which will help guide those audiences to content suited just for them. Finally, users can sign
up to receive monthly updates about what's new on the site.

"We're excited about ArtsAlive.ca's new look and features," said Maurizio Desiderio, NAC New Media Producer. "Now that the site is more engaging, and better equipped to help users discover the wealth of information available to them, we're sure ArtsAlive.ca will make learning about the performing arts more fun than ever."

Launched to the Web in 2002, ArtsAlive.ca is the National Arts Center's performing arts education website targeted at Canadian teachers, students and parents. The website helps the NAC pursue its strategic goals of strengthening performing arts education across Canada and developing audiences among Canadian youth. In 2003, EdtechNET Connect, an Internet Educational Network, awarded ArtsAlive.ca an EdtechNET Choice Award for providing and maintaining valuable educational content. In 2003, EducationWorld.com gave ArtsAlive.ca a perfect A+

ArtsAlive.ca is produced by the National Arts Center New Media department and is made possible by support from the Department of Canadian Heritage through the Canadian Culture Online (CCO) program. ArtsAlive.ca exemplifies the NAC's deep commitment to youth and education—
one of the organizations strategic goals.

The Department of Canadian Heritage is pleased to support this project through the Canadian Memory Fund, part of its strategy for Canadian Culture Online. This Fund supports federal institutions in putting Canada's key cultural collections online. The goal of the Canadian Culture Online strategy is to ensure a dynamic and diverse Canadian cultural presence on the Internet.

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